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Canadian drivers strongly support EVs

– first ever Global EV Driver Survey results released

The Global EV Alliance's (GEVA) Driver Survey of over 23,000 responses from 18 countries, is the first time ever that GEVA has utilized its global network of EV Driver Associations to survey the experiences of EV users.

The results for Canada have now been released and show:

- 95% of respondents would replace their current EV with another EV (and 3% would buy a plug-in hybrid.) Global results were 92% and 4%, respectively.
- Lower operating cost was the key reason for buying an EV (even higher than the global average) while concerns about climate change were lower.
- The need to expand Canada's fast charger network was identified as a key issue for Canadian EV drivers.
- 96% were satisfied or very satisfied with being an EV owner and 3% had no opinion.
- 22% of respondents have been driving an EV for less than a year (global average was 15%).
- Canada ranked #5 in terms of responses from all countries.

"Clearly, the popularity and acceptance of EV's is increasing in Canada", said John R Henderson, Secretary of GEVA and co-founder of the Sunshine Coast EV Association of BC.

"Market acceptance of EV's is undeniable and the challenge of improving charging infrastructure across Canada is achievable and underway in most parts of our country", Henderson said.

It is likely an average EV driver in Canada travels greater distances and possibly in colder weather than many other countries which undoubtedly contribute to the continuing concerns about range and charging. "I am sure that is actually welcome news for manufacturers and governments because this is an issue that can be readily addressed", said Henderson.



About GEVA: The Global EV Alliance is a grass roots non-profit network of 64 national electric vehicle driver's associations from 38 different countries around the globe. In total, our member organizations represent 336,000 EV drivers. We want to identify best practices, inspiration and information from EV drivers' organizations and their members in order to help accelerate electric mobility in their own regions/countries and worldwide.

About the survey: The survey was conducted from August 27th to November 20th, 2024, and received over 23,000 respondents from 18 different countries. Only countries that provided at least 100 responses are included in the results.

The survey reached EV drivers worldwide, primarily through GEVA's 64 member organizations, or their collaborating partners.

To most accurately reflect the views of EV owners around the world, the results have been weighted based on each country's share of the total EV fleet. For example, responses from USA are weighted up due to their large number of EVs compared with the rest of the world, while responses from countries having fewer EVs have been weighted down.

Contact information:

John R. Henderson

*Secretary, Global EV Alliance &
Co-founder of the Sunshine Coast EV Association, Canada*
Secretariat@GlobalEVAlliance.com
JohnSechelt@SCEVA.org

Attached - Canadian results – GEVA Global Driver Survey

(Details of the full Global EV Survey, including the live "Global Survey Presentation Event", are available upon request.)